



Baltimore City Department of
HOUSING & COMMUNITY
DEVELOPMENT

COMMUNITY CATALYST GRANTS (CCG)



New Neighborhood Resources

- **\$5 Million** beginning in Fiscal Year 2019
 - \$2 Million to support operating costs and technical assistance
 - \$3 Million to support capital projects
- Competitive Process



Discussion Points

- CCG Program Goals
- Operating Grants
- Capital Grants
- Technical Assistance/Networking/Peer-to-Peer
- Proposed Criteria



CCG Program Goals

- Focus on neighborhood revitalization and neighborhood-led efforts
- Target new resources to areas of historic disinvestment
- Support neighborhood-led efforts to create transformation
- Create opportunities that attract other investment
- Balance awards between emerging and established organizations



CCG Focus

- Focus on organizations that work predominantly in historically disinvested communities.
- Focus on programs that demonstrate a focus and commitment to improving the quality of life for low-income, minority residents.
- Focus where there is a demonstrated need for increased capacity.



CCG Approach

- Be flexible and open to the needs of applicants.
- Work collaboratively to create an open platform and learning community
- Build on our collective and shared experiences



Operating Grants

- Support increased staff, provide technical and financial assistance
- Create/formalize organizations
- Expand programs to create scope & scale
- Foster partnerships and collaboration



Capital Grants

- Support projects in priority planning areas & corridors
- Provide subordinate financing & leverage private investment
- Support projects that include community ownership or participatory decision making
- Reduce blight to support residents, create demand, and attract new investments



RFP for Technical Assistance and Networking /Peer-to-Peer

- Foster partnerships and collaboration
- Strengthen ability to participate in and negotiate development agreements
- Strengthen new and emerging organizations and the Baltimore City community development network as a whole



Potential Eligible Uses

OPERATING GRANTS

- Community Mobilization/Education/Outreach
- Expanded Staffing to implement/expedite existing program/capital project
- Establish pilot programs
- Professional Services
- Equipment
- Workforce development – tied to specific project

CAPITAL GRANTS

- Mixed-income housing
- Acquisition, stabilization, construction
- Neighborhood Revitalization Plans
- Financing, Reserves, Guarantees
- Project-related consultants and staff
- Revolving Loan Funds
- Studies that result in actionable plans that positively impact distressed markets
- Enterprises that support larger efforts to positively impact distressed markets, such as efforts to reduce food insecurity



Examples of Ineligible Uses

- Endowments or fundraising campaigns
- Relocation
- Liquor Licenses
- Development or expansion of liquor, adult entertainment or night clubs



Threshold Criteria: All Applicants

- Be in good standing with the State of Maryland
- Copy of most recent financial and management audit and financial statement
- Organizations with annual operating budgets of less than \$100,000, or who have been operating for twelve or fewer months may be required to use a fiscal agent or to partner with an existing organization
- Competitive, formal procurement process may be required for consultants, contractors and subcontractors



Proposed CCG Terms (Annual Awards)

	OPERATING GRANTS	CAPITAL GRANTS
EMERGING ORGANIZATIONS	<p>\$100,000 over 3 years</p> <p><u>Match</u> Year 1 – 5% Year 2 – 5% Year 3 – 10%</p>	<p>2:1 minimum leverage of total project costs</p>
ESTABLISHED ORGANIZATIONS	<p>\$100,000 over 12-18 months</p> <p><u>Match</u> 20%</p>	<p>2:1 minimum leverage of total project costs</p>



Proposed CCG Scoring: Operating Grants

CATEGORY	MAXIMUM POINTS
Project/Program Description including community engagement, organization history, description of current capacity	75
Support for Community Plans & Mayoral Priorities	15
Schedule	5
Project Budget & Match	15
Evaluation	10
TOTAL POINTS	120
THRESHOLD	85



Proposed CCG Scoring: Capital Grants

CATEGORY	MAXIMUM POINTS
Project Description including ability to leverage investment, promote financial stability and improve the overall health and well-being of a neighborhood.	60
Applicant Capacity	50
Support for Community Plans & Mayoral Priorities	25
Timeline	15
Construction Methodology & Energy Efficiency	10
Community Ownership & Participation	45
Budget	30
TOTAL POINTS	235
THRESHOLD	160



Community Input

- Two Public Sessions:
 - June 15 Community Development Network of Maryland
 - June 27, 417 E. Fayette Street, 3rd Floor, 9:00-11:00
- On-line review and e-comment period begins early July.



Target Implementation Dates

➤ **June - August**

- Public Feedback
- CCG Operating Grant application released
- RFP for technical assistance/networking/peer-to-peer support released
- Operating applications due
- RFP for technical assistance/network/peer-to-peer due

➤ **September - December**

- Release CCG Capital Grant application
- Notify Operating Grant applicants
- Capital Grant applications due
- Award RFP for technical assistance/networking/peer-to-peer support
- Notify Capital Grant applicants





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Thank you!

